

EXHIBIT D – Email Notice

If you received a text message from Designer Brands, Inc. and/or DSW Show Warehouse, Inc. selling their products and services after you had already made a request to not receive future messages from them, you could get a \$70 payment from a class action settlement

Si desea recibir esta notificación en español, llámenos o visite nuestra página web.

www.xxxxxxxxxxxxxx.com

1- xxx-xxx-xxxx

A settlement has been reached in a class action lawsuit alleging that Designer Brands, Inc. and/or DSW Shoe Warehouse, Inc. (collectively, “DSW”) violated the Telephone Consumer Protection Act (“TCPA”) by sending text messages to consumers’ cellular telephone numbers after they had made a request to DSW to not receive future text messages from September 1, 2018, through September 1, 2024 (“Class Period”). DSW denies that it violated any laws or that it did anything wrong. The Court has not decided who is right.

Who’s Included? You are in the “Settlement Class” if, while in the United States, you were sent a marketing text message from DSW to your cellular telephone number after you made a request to DSW not to receive future marketing text messages. If you received this notice regarding this Settlement via email it is because your email address is associated with a cellular telephone number that was texted by DSW during the Class Period and therefore you may be a member of the Settlement Class.

What Are the Settlement Terms? DSW has agreed to pay Settlement Class Members who submit a valid Claim Form and to pay for notice and administration costs of the Settlement, attorneys’ fees and expenses incurred by counsel for the Settlement Class, and service awards for the named Plaintiffs. Each Settlement Class Member who submits a timely and valid Claim Form by the Claim Deadline, shall be sent a Claim Settlement Check by the Administrator. The expected amount of the Claim Settlement Check is **\$70**. Settlement Class Claimants will be sent their Claim Settlement Check to the address they submitted on their Claim Form within 60 days following the Effective Date of the Settlement. One claim is allowed per Settlement Class Member.

How Do I Submit a Claim Form? To get a payment, you must submit a Claim Form by the deadline stated below. You may download a Claim Form at the Settlement Website, www.xxxxxxxxxxxx.com, or request a Claim Form by calling the Settlement Administrator at the toll-free number **1- xxx-xxx-xxxx**. To be valid, a Claim Form must be completed fully and accurately, signed under penalty of perjury, and submitted timely. You may submit a Claim Form by U.S. mail or file a Claim Form online. If you send in a Claim Form by U.S. mail, it must be postmarked by **xxxxxxxxxx** [120 days after Text and Email Notices are sent]. Claim Forms submitted online must be submitted by **11:59 p.m. EST on xxxxxxxxxxxx** [120 days after Text and Email Notices are sent].

Your Other Options. If you do not want to be legally bound by the Settlement, you must opt out of the class by **xxxxxxxxxx** [60 days after Text and Email Notices are sent]. If you opt out, you will not receive the \$70 payment. If you do not opt out of the class, any claims you may have will be extinguished, as more fully described in the Settlement Agreement, available at the Settlement

Website. You may object to the Settlement by **xxxxxxxxxx** [60 days after Text and Email Notices are sent]. The Long Form Notice available on the Settlement Website explains how to opt out of the class or object to the Settlement Agreement. The Court will hold a Final Approval Hearing on **xxxxxxxxxx** to consider whether to approve the Settlement, a request for attorneys' fees of up to 25% of the Settlement Fund, and service awards of \$10,000 to each of the named Plaintiffs. You may appear at the hearing, either yourself or through an attorney you hire, but you do not have to. For more information, visit the Settlement Website or call the toll free number below.

www.xxxxxxxxxxxx.com

1- xxx-xxx-xxxx